

Aidan Hudson-Lapore

is interested in people,
brains, and you.

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Education

Brown|RISD Dual-Degree Program

2012–2017 Providence, RI

Integrated cognitive science and industrial design studies to develop human-centered design practice.

Rhode Island School of Design (RISD)

B.F.A. Industrial Design, *with Honors*

–Alexander Graham Bell Award, RISD ID

–Nominated for Warren Family Social Engagement Award, RISD

Brown University

B.A. Cognitive Science, *Magna Cum Laude*

Skills

Research

- Qualitative research, including workshops, user interviews, observational research, and focus groups
- Reviewing/interpreting scientific literature
- Synthesizing information across diverse sources

Ideation

- Systems thinking
- Rapid ideation, prototyping, and refinement
- Concept communication and presentation
- Deep understanding of current behavioral science findings and their relevance to design

Execution

- Graphic design, wireframes, concept presentation, photo editing, video editing
- Adobe Illustrator, InDesign, Photoshop, Premier, Sketch, Rhinoceros

Design Experience

Mad*Pow, Behavior Change Designer

2018–Present Boston, MA

Applying behavioral science and clinical research to design evidence-based interventions that facilitate positive change in healthcare, financial wellbeing, and education.

Mad*Pow, Behavior Change Design Intern

2017 Boston, MA

Assist behavior change team with scientific literature reviews, workshop facilitation, design recommendations, and findings presentations for clients in healthcare.

Rhode Island School of Design, Academic Advising Consultant

2017 Providence, RI

Worked with faculty, staff, and students to understand their experiences with academic advising at the request of the Dean of Faculty. Conducted stakeholder interviews and design experiments across multiple departments to develop final recommendations. Presented written report and implementation-ready prototypes to the Dean of Faculty, Vice President of Integrated Planning, and Provost.

Mayo Clinic Center for Innovation, Service Design Intern

2016 Rochester, MN

Developed and implemented research plan to deliver actionable recommendations to Mayo Clinic leadership. Reviewed existing projects and scientific literature, conducted observational research and interviews with patients and staff, and synthesized findings in final report.

Leadership

Resident Advisor, Rhode Island School of Design

2014–2016 Providence, RI

Facilitated academic and personal development of residents, planned and executed monthly floor events, collaborated with administrators to meet students' needs.