

Aidan Hudson-Lapore

designs for positive outcomes.

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I've worked with

Mad*Pow

Behavior Change Designer 2018–Present | Boston, MA
Applying behavioral science and clinical research to design evidence-grounded interventions that facilitate positive change in healthcare and financial wellbeing.

Behavior Change Design Intern 2017 | Boston, MA

Assist behavior change team with scientific literature reviews, workshop facilitation, design recommendations, and findings presentations for clients in healthcare.

Rhode Island School of Design

Academic Advising Consultant 2017 | Providence, RI
Worked with faculty, staff, and students to understand their experiences with academic advising at the request of the Dean of Faculty. Conducted stakeholder interviews and design experiments across multiple departments to develop final recommendations. Presented written report and implementation-ready prototypes to the Dean of Faculty, Vice President of Integrated Planning, and Provost.

Mayo Clinic Center for Innovation

Service Design Intern 2016 | Rochester, MN
Developed and implemented research plan to deliver actionable patient education recommendations to Mayo Clinic leadership. Reviewed existing projects and scientific literature, conducted observational research and interviews with patients and staff, and reported synthesized findings.

I've taught

Behavior Change Design Primer

Guest lecture at General Assembly

2018, 2019 | Boston, MA

Designing and measuring engagement with digital behavior change interventions, with Dustin DiTommaso
Workshop at Health Experience Design Conference

2018, 2019 | Boston, MA

I studied at

Brown|RISD Dual-Degree Program

2012–2017 | Providence, RI
Integrated cognitive science and industrial design studies to develop evidence-based design practice.

Rhode Island School of Design (RISD)

B.F.A. Industrial Design, *with Honors*
–Alexander Graham Bell Award, RISD ID
–Nominated for Warren Family Social Engagement Award, RISD

Brown University

B.A. Cognitive Science, *Magna Cum Laude*

I'm skilled with

Research

- Scientific literature review and behavioral analysis, including barriers, facilitators, and theories of change
- Qualitative research, including workshops, user interviews, observational research, and focus groups
- Synthesizing information across sources

Concept

- Systems thinking
- Apply behavior change techniques to implementable design concepts
- Rapid ideation, prototyping, and refinement
- Concept communication and presentation

Execution

- Graphic design, wireframes, workshop design and facilitation, photo and video editing
- Adobe Illustrator, InDesign, Photoshop, Premier, Sketch