Aidan Hudson-Lapore

Portfolio: aidanhudsonlapore.com
Email: aidanhudson lapore@gmail.com
Phone: +1 505-948-8540

Education

Brown | RISD Dual–Degree Program
2012–2017, Providence, RI

- Rhode Island School of Design (RISD), B.F.A. Industrial Design, *with Honors*

- Brown University, B.A. Cognitive Science, *Magna Cum Laude*

Skills

Research

- Design research planning, implementation, and analysis, including 1:1 and intercept interviews, co–design workshops, contextual observation, literature review, and competitive analysis

- Behavioral analysis to identify barriers and facilitators to behavior change, with emphasis on COM–B analysis

- Evaluation design to test effects of intervention components

Design

- Workshop design and facilitation

- Service design research synthesis, documentation, and communication, including process maps, user journeys, written reports, presentations, and concept development

- Digital and physical prototyping

Tools

- Visual design in Adobe Illustrator and InDesign

- Interface and user experience design in Adobe XD and Sketch

- Synthesis and facilitation in Miro, Mural, and FigJam

- Survey design in Qualtrics and Google Forms

Professional experience

Associate Service Designer / The Policy Lab at Brown University
September 2020–Present, Providence, RI (remote)

- Worked with Design Lead and RI Department of Health to organize and conduct customer experience research to support the Covid testing experience in Rhode Island.

- Detailed to the Office of Evaluation Sciences via an intergovernmental personnel act agreement from January–December 2021, where I contributed to intervention design and internal guidance for mixed-methods research.

Design Associate Fellow / Office of Evaluation Sciences within the U.S. General Services Administration
January–December 2021, Washington, DC (remote)

- Led project to develop evaluation strategies for the National Oceanic and Atmospheric Administration's response to the Executive Order on Advancing Racial Equity and Support for Underserved Communities Through the Federal Government.

- Collaborated with the Methods Lead and the 2020 Design Fellow to develop behavioral mapping and discovery guidance for the OES team.

- Created process maps to inform scoping and design of multiple evaluations.

Design Strategist / See Change Institute
March–December 2020, Venice, CA (remote)

- Collaborated with behavioral scientists to redesign course materials, add content on behavior change, and develop course evaluation instructions for a Federal energy management training.

- Led visual design and supported content development for a pitch to advocate for realistic representation film.

Freelance Design Strategist
October 2019–March 2020, Boston, MA

- Volunteered as specialist mentor for CleanTech Open.

- Led Boston chapter of ClimateDesigners.org.

- Wrote Getting Started as a Climate Designer Guide, published on ClimateDesigners.org.

Behavior Change Designer / Mad*Pow
January 2018–October 2019, Boston, MA

- Conducted literature reviews, audience interviews, and secondary research to identify barriers, facilitators, and evidence on effective strategies for behavior change.

- Facilitated and participated in collaborative design sessions to develop testable prototypes for multiple digital behavior change interventions.

- Co–developed and facilitated behavior change workshops and trainings for conferences and clients.

- Researched and presented recommendations for debiasing and improving inclusion in Mad*Pow's hiring process and Health Experience Design conference.